

LOGO DESIGN TECHNIQUES

11 Logo Design Techniques

NEGATIVE SPACE TECHNIQUE



FLAT TECHNIQUE



HANDDRAWN TECHNIQUE



LINE ART TECHNIQUE



DYNAMIC LETTERPRESS TECHNIQUE



GEOMETRIC SHAPE TECHNIQUE



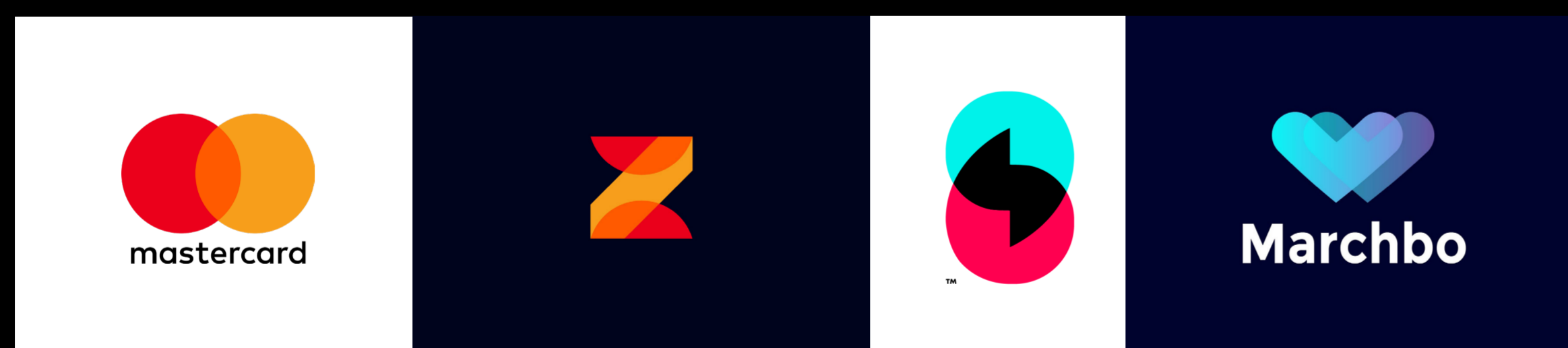
GRADIENT MESH TECHNIQUE



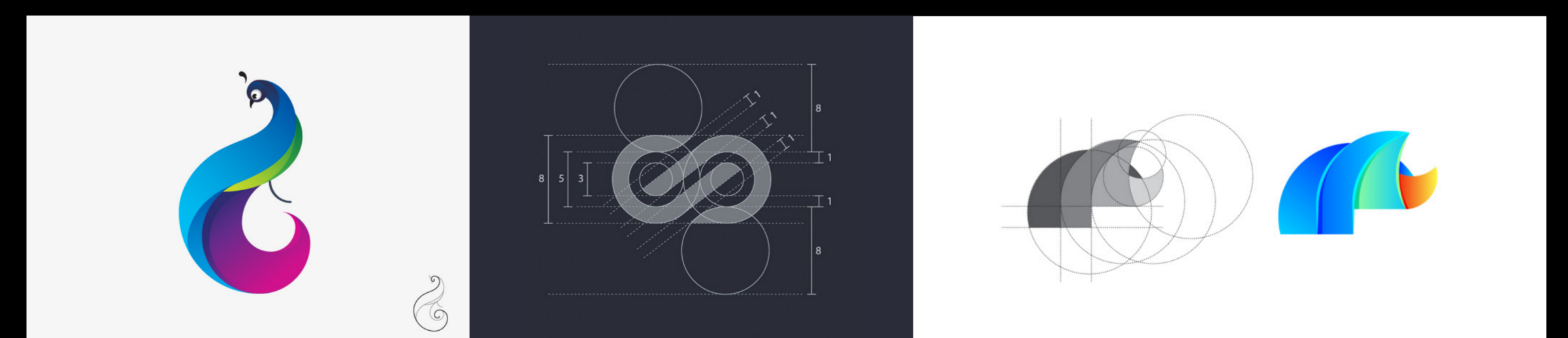
POLYGON ABSTRACT TECHNIQUE



OVERLAP TECHNIQUE



GOLDEN RATIO TECHNIQUE



DOUBLE MEANING TECHNIQUE

