

# MY FAVORITE FONTS & WHERE TO FIND THEM

## MAIN PLACES TO FIND THEM

This is not a full list but a list of where most of my favorite fonts are found.

### GOOGLE FONTS FONTS.GOOGLE.COM



Most of these are **open source and free to use** for commercial and personal use making these a great "go to". You can go to [fonts.google.com](https://fonts.google.com) and organize your search by font type (thick, thin, serif, script etc.) helping you find the right font for the right project a breeze.

### ADOBE FONTS FONTS.ADOBE.COM



If you have a subscription to the Adobe Creative cloud you get access to something very valuable to every designer. **You get access to 100's of premium fonts.** Premium fonts are a higher quality font developed by some of the top type foundries (*the creator of fonts*) in the world.

There are some great options and they allow you to download the fonts without ever leaving the Adobe software by searching your font window. Also they have **pre-made packs** you can access that contain font themes that are helpful for finding fonts that pair well together. This is a **huge value** to the cost of that monthly Adobe subscription.

### FREE SITES DAFONT.COM 1001FREEFONTS.COM FONTSQUIRREL.COM

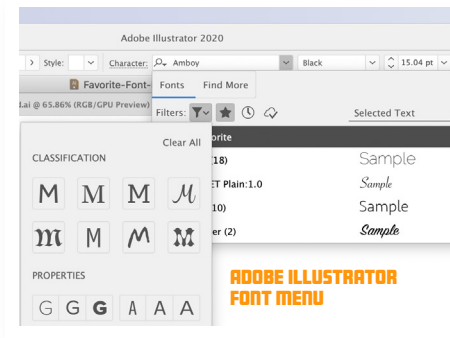


Free sites like [dafont.com](https://dafont.com) and the others listed here are great ways to find a unique font. The issue with using these sites, often, is **you may need to credit the font creator in some way.**

Some are open for personal use without giving credit and some are not available for commercial use unless you go to the font creators website and purchase the full commercial use licenses. A lot of font designers place their fonts here in a way to make sales on their premium license.

## FONTS + LICENSING

I get a lot of requests from students about where to find some great **solid starter fonts**. I wanted to create a document that contains particular fonts I have used and loved over the years and also where you can find them.



There are a couple of dependable places to find fonts. The one thing you really have to watch out for is having the **proper license to use a font.**

There is usually a license file (*or it may be listed on the font download page*) for every font found Online. Some fonts require you to purchase them, others are totally free to use and will say so in the license type. There are two main licenses: a "personal use" and a "commercial use".

### PERSONAL USE FONTS

Can be used for anything that is considered a **personal fun project, a practice project** you may do in this course, or items that will not be sold for profit or used in a client project where you are getting paid.

### COMMERCIAL USE FONTS

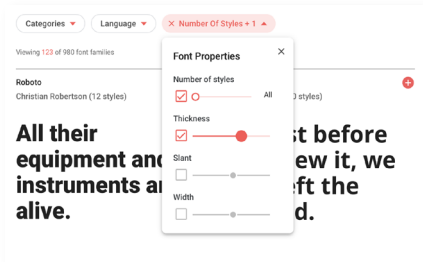
Have an extra extended license that allows you to use the font for **profit making projects**, like paid client work or even using the font on t-shirts you plan to sell. **Some** fonts on google fonts are free to use both commercially and personally without paying for them. Fonts you may find on [dafont.com](https://dafont.com) may require purchase of a license to be able to use it commercially.

What can make this a bit complicated is **each font has its own unique license.** It is great to check each font to protect yourself and to make sure if you use a trial font, or one that is just for personal use, that you keep track of that somehow, so you do not accidentally use it for paid work or client work without getting the right commercial or extended use license.

*I suggest keeping a word document or file that lets you know the licenses of your fonts, even then, sometimes licenses can change if another company or font foundry no longer makes it free.*

If you have an Adobe Creative Cloud Subscription you can star certain fonts and make font lists to keep your fonts in order. When you have hundreds installed (which I do!) it can get a little hard to manage them all without having and using stars and lists to keep them in order.

*You can also locate fonts by font type (serif, sans-serif, scripts) a very helpful tool available in the latest versions of Photoshop, Illustrator and InDesign.*



DAFONT.COM

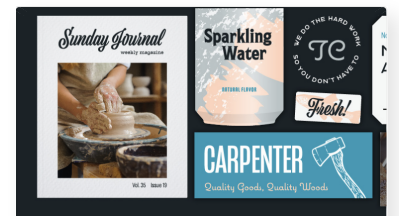
Crushed by Imagex

Crushed.ttf

# CRUSHED

Note of the author

This font is free for personal use. For any commercial use, please contact me. Cette police est gratuite pour un usage personnel. Pour toute utilisation commerciale, contactez-moi SVP. [contact@imagex-fonts.com](mailto:contact@imagex-fonts.com)



Build a Brand

9 faves from designer Tad Carpenter

View Pack

In Fancy > Cartoon

53,131 downloads (1,032 yesterday)

Free for personal use

Download

Donate to author

A downloadable Resource  
Lindsay Marsh - Graphic Design Masterclass  
Do not share this document without permission

## CONT. PLACES TO FIND PREMIUM PAID FONTS

**CREATIVE MARKET**  
CREATIVEMARKET.COM  
FONTSHOP.COM  
MYFONTS.COM



Sometimes you have to purchase a premium font from a premium paid font foundry or website. Some of these are worth the purchase price as the **quality goes way up on the font style and functionality of the fonts**. Once again you can buy different level licenses depending on how you plan to use the font in a client project or on your own graphics/templates if you plan to sell them on the market.

License Type [What are these?](#) - 1 seat +

- Desktop **RECOMMENDED** \$39
- E-pub \$150
- App \$2500

### SLAB SERIF

<b>Roboto Slab</b>	<b>Arvo</b>
<b>Roboto Slab</b>	<b>Arvo</b>
Roboto Slab	Arvo
Roboto Slab	<b>Arvo</b>
Roboto Slab	
Roboto Slab	

### SERIF

<b>Merriweather</b>	<b>Playfair Display</b>
<b>Merriweather</b>	<b>Playfair Display</b>
<i>Merriweather</i>	<b>Playfair Display</b>
Merriweather	<i>Playfair Display</i>
<i>Merriweather</i>	Playfair Display
Merriweather	

For serif fonts, make sure to check out how it looks in italics, an important quality in a great serif font.

**TIP**

## WHAT I LOOK FOR IN A STRONG FONT

- ✓ Lots of different font weights for maximum flexibility with type hierarchy  
*Having an italic version of the font is VERY useful as well.*
- ✓ Fonts that are versatile with style *(Not too strong and can be used for multiple projects)*
- ✓ Readability - I avoid script typefaces that are hard to read in any format
- ✓ A font that has numerals and other symbols included  
*(Some free fonts do not include numbers, apostrophes etc. and can be a tough font to use)*

## FAVORITE GOOGLE FONTS

### SANS-SERIF

<b>Spartan</b>	<b>Open Sans</b>	<b>Lato</b>
<b>Spartan</b>	<b>Open Sans</b>	<b>Lato</b>
Spartan	Open Sans	Lato
Spartan	Open Sans	Lato
Spartan	Open Sans	Lato
<b>Raleway</b>	<b>Quicksand</b>	<b>Spartan</b>
<b>Raleway</b>	Quicksand	<b>Spartan</b>
<b>Raleway</b>	Quicksand	Spartan
Raleway	Quicksand	Spartan
Raleway		Spartan
Raleway		Spartan

### SCRIPT/DECORATIVE

*Pacifico*

# FAVORITE ADOBE FONTS

## SANS-SERIF

**Benton Sans**  
 Benton Sans  
 Benton Sans  
 Benton Sans  
 Benton Sans  
 Benton Sans

**Fieldwork**  
 Fieldwork  
 Fieldwork  
 Fieldwork  
 Fieldwork  
 Fieldwork

**Futura**  
 Futura  
 Futura  
 Futura  
 Futura  
 Futura

**Bree**  
 Bree  
 Bree  
 Bree  
 Bree  
 Bree

**Quatro**  
 Quatro  
 Quatro  
 Quatro  
 Quatro  
 Quatro  
 Quatro

## SERIF

**Baskerville**  
*Baskerville*  
*Baskerville*  
**Baskerville**  
*Baskerville*  
 Baskerville

**Linotype Didot**  
 Linotype Didot  
*Linotype Didot*

**Big Moore**  
*Big Moore*

**Source Serif**  
 Source Serif  
 Source Serif  
 Source Serif  
 Source Serif

## SLAB SERIF

**Josefin Slab**  
 Josefin Slab  
 Josefin Slab  
*Josefin Slab*  
 Josefin Slab

**Mokoko**  
 Mokoko  
 Mokoko  
 Mokoko  
 Mokoko  
 Mokoko

## SCRIPT/DECORATIVE

### AMBOY

Only comes in one weight but can make an excellent headline with its super bold presentation.

### *al Fresco*

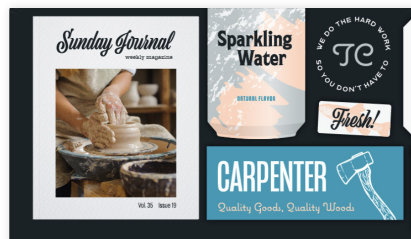
Script fonts are hard to recommend and depend on the style and unique placement of a script typeface. Giving you an ultra fancy recommendation here.



Fonts for Clean & Stylish Web Experiences

A reader-friendly font combo recommended for Adobe XD

[View Pack](#)



Build a Brand

9 faves from designer Tad Carpenter

[View Pack](#)

fonts.adobe.com has font packs you can download that have all been expertly paired together as a cohesive set.

# FAVORITE FREE DAFONT.COM FONTS

Remember that some of these fonts may only be for personal use only.

## SANS-SERIF

Lemon Milk [A] [B] by Masovec [C]

LEMON MILK  
LEMON MILK  
LEMON MILK  
LEMON MILK  
LEMON MILK  
LEMON MILK  
LEMON MILK  
LEMON MILK

Note of the author  
LEMON MILK of ver 5.0 (donationware)

Roboto [A] [B] by Google Android Design [C]

Roboto  
Roboto  
Roboto  
Roboto  
Roboto  
Roboto  
Roboto  
Roboto  
Roboto  
Roboto  
Roboto  
Roboto  
Roboto

The Bold Font [A] [B] by Sven Pels [C]

theboldfont.ttf

# THE BOLD FONT

Note of the author  
free font for all you big bold font lovers.  
svenpels.com

First seen on Dafont: March 23, 2015 - Updated: June 06, 2015

A 0065	B 0066	C 0067	D 0068	E 0069	F 0070	G 0071	H 0072	I 0073	J 0074	K 0075	L 0076	M 0077
<b>A</b>	<b>B</b>	<b>C</b>	<b>D</b>	<b>E</b>	<b>F</b>	<b>G</b>	<b>H</b>	<b>I</b>	<b>J</b>	<b>K</b>	<b>L</b>	<b>M</b>
N 0078	O 0079	P 0080	Q 0081	R 0082	S 0083	T 0084	U 0085	V 0086	W 0087	X 0088	Y 0089	
<b>N</b>	<b>O</b>	<b>P</b>	<b>Q</b>	<b>R</b>	<b>S</b>	<b>T</b>	<b>U</b>	<b>V</b>	<b>W</b>	<b>X</b>	<b>Y</b>	
Z 0090												
<b>Z</b>												

## SERIF

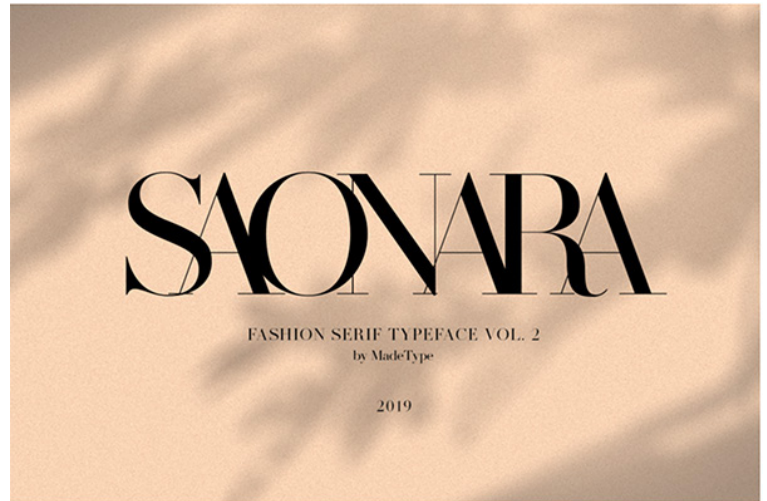


Illustration © MadeType

## SCRIPT/DECORATIVE



Illustration © MJB Letters

## SLAB SERIF

Sanchez [A] [B] by Latinotype [C]

Sanchezregular.otf

# Sanchez

Sanchezregular-ita.otf

# Sanchez

Gloss And Bloom [A] [B] by StereoType [C]

Gloss\_And\_Bloom.ttf

# Gloss & Bloom

# FAVORITE PAID PREMIUM FONTS

## SANS-SERIF

Avenir  
Avenir  
Avenir  
Avenir  
Avenir

Available on [monotype.com](https://monotype.com)  
as a premium paid font

I do not make any money off of the sales of any premium fonts I recommend. I find that **font bundles** tend to be a better deal than one font purchases.

## SERIF

Bodoni 72

*Bodoni 72*

Bodoni 72

Available on [monotype.com](https://monotype.com)  
as a premium paid font

## PAID FONT BUNDLES



### ALL-YOU-NEED BUNDLE VOL 2.0!

Available on [creativemarket.com](https://creativemarket.com)  
as a premium paid font bundle  
By Letterhend Studio



### Glamour Absolute Modern/Vintage Font

Available on [creativemarket.com](https://creativemarket.com)  
as a premium paid font  
By Nicky Laatz



### The Chic & Unique Modern Font Bundle

Available on [creativemarket.com](https://creativemarket.com)  
as a premium paid font bundle  
By New Tropical Design



### The MEGA FONT COLLECTIONS 2020

Available on [creativemarket.com](https://creativemarket.com)  
as a premium paid font bundle  
By Garisman Std