



# Ethical Hacking and Cyber Security

TechHacker Online Course

**Ansh Bhawnani**



# Module 1

# Introduction

**Ansh Bhawnani**



# Introduction to Ethical Hacking

**Module 1**



# 1. Information Security



## What is Information?

- **Meaningful** form of data
- Can be called as **processed** data
- **Data** has **no context**, info does
- **Computer** is data
- **This is my computer** is information



# What is Information?

**DATA**



**INFORMATION**





## What is Information Security?

- What will I do with your **birthday**?
- I can definitely do with your **phone number**
- Protecting information from unauthorized access
- Employing tools and policies
- IT IS THE BASIC NEED OF EVERYONE



## What is Information Security?

- Wonder how people have realized the sensitivity of information!
- **Enigma Machine** which was used by **Germans** to **encrypt warfare data**.
- What if someone is constantly watching you??
  
- Security is the quality of information
- Security is freedom
- Security is an asset





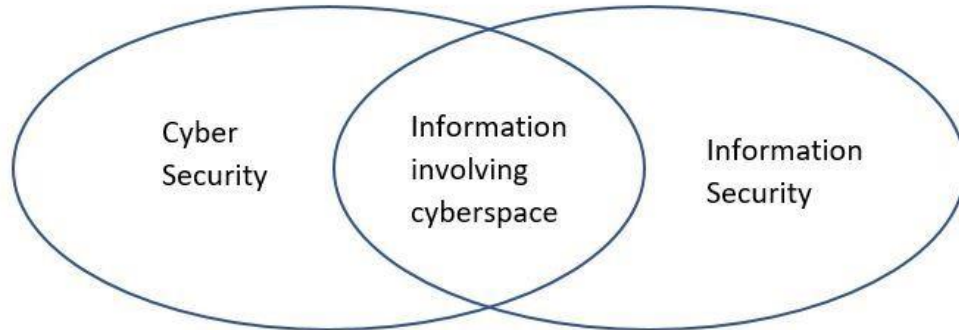
# What is Information Security?





# What is Information Security?

- Information is **everywhere**
- This is the **information age**
- Information **in digital systems** makes **cyber security**





## What is Information Security Threats?

- Threat is a **constant danger** to an **asset**
- It can be a **person, object** or an **event**
- Threats can be categorized and ranked



# What is Information Security Threats?

## Types of Threats

- *Inadvertent threats* (human failure)
- *Physical disasters* (natural disasters)
- *Technical failures* (hardware or software)
- *Deliberate acts* (hacking, espionage)



## Information Security does not deal with?

- Cyber **warfare**
- Information warfare
- **Negative impacts** of people on Internet (sexual abuse, cyber stalking, etc.)
- IoT security



## Information Security does not deal with?

Then who deals with them?





# 2. Cyber Security



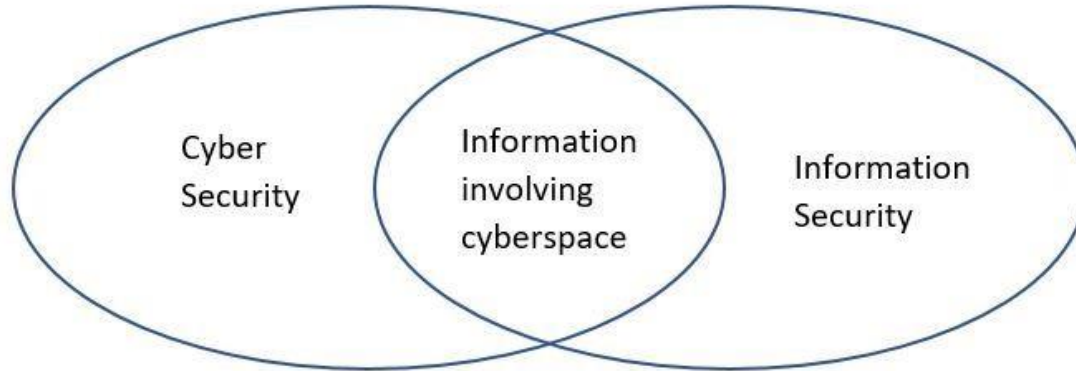
## What is Cyber Security?

- Protection of **cyber space** against **cyber threats** and **cyberspace** vulnerabilities
- Any threats to information via the cyber space
- Deals with **deliberate** acts
- **Doesn't** deal with **physical** and **personal** security
- Threats **via cyberspace**, not threats for **Cyberspace**





# What is Cyber Security?





# 3. Objectives of Cyber Security



## Objectives of Cyber Security

- **Confidentiality:** No telling to unauthorized parties
- **Integrity:** Completeness and accuracy of data
- **Availability:** When needed, data is available



## Objectives of Cyber Security

- **Non-repudiation:** I should accept I sent you the message and you should accept you received it
- **Authenticity:** You should actually be who you tell you are



# 3. The CIA Triad



# The CIA Triad





## Confidentiality

- Roughly but wider than **privacy**
- Sensitive data should **not reach wrong** people
- Sensitive data should **reach right** people

### Measures:

- Data encryption
- Authentication (maybe multi-factor)
- More sensitive, more physical



## Integrity

- Data should be **consistent, trustworthy** and **accurate**
- Data must **not change in transit**
- Most **complex** to implement

### Measures:

- Backups
- Cryptographic measures (checksums)
- Access control





## Availability

- Data should be **available** as and when needed
- Updated software and hardware
- Adequate system **capacity** and **bandwidth**

### Measures:

- Firewalls rules
- Patch management and disaster recovery
- Load balancers



# 4. What is Hacking?



## What is Hacking?

- Hacking is a very wide term
- Introduced in the 1960s, the term “Hacker”, at MIT
- That time was of more hardcore programming
- Those were the most intelligent and advanced hackers
- All started by the end of 1960s, when *ARPANET* was founded by the US military.



## What is Hacking?

- There is **no standard definition** of hacking
- Media continues to add **false information** about hacking
- There are **good** hackers, and there are **bad**
- Bad ones need to be discussed, but not learnt
- Good ones are to be focused, the ***Ethical Hackers***



# WHO IS A HACKER?

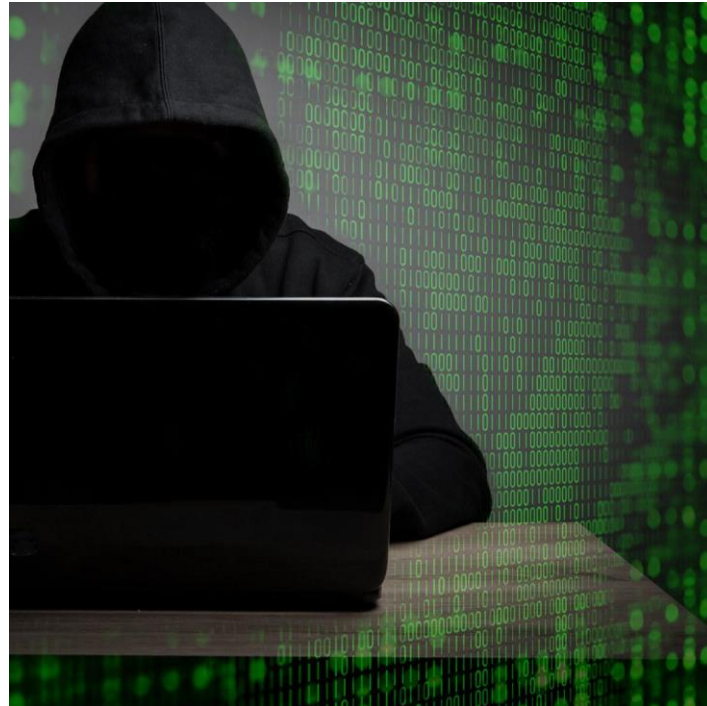


## WHO IS A HACKER?

- Steal facebook password?
- Hack a wifi?
- A CS Student?
- Get me unlimited coins in the game?
- HACKS NASA WITH HTML?
- A Terrorist?



# WHO IS A HACKER?






“Hacking has evolved from teenage mischief into a billion-dollar growth business.”





## WHO IS A HACKER?

- Using his/her skills and knowledge to gain **unauthorized** access to a software, computer, or a network
- Uses his/her **own tools** and **techniques**
- Is **NOT** always bad
- Can go to **prison**, or **earn** millions
- One of the **most risky professions** of them all



“ *The quieter you become, the more you are able to hear.*”



# TYPES OF HACKERS



# 1

## WHITE HAT HACKERS

Security Professionals, hack with permissions



## White Hat Hacker

- The ethical hackers, **also break** into systems
- **Not to exploit** them, but to **help** management **fix** them
- The **same thrill**, same **swag**, but bonus **money** and **respect**
- Even work with **Government**, **cyber cells** and **police**



# White Hat Hacker





# White Hat Hacker





# White Hat Hacker







# 2

## **BLACK HAT HACKERS**

Criminals, highly destructive, penetrate to destroy and cause damage

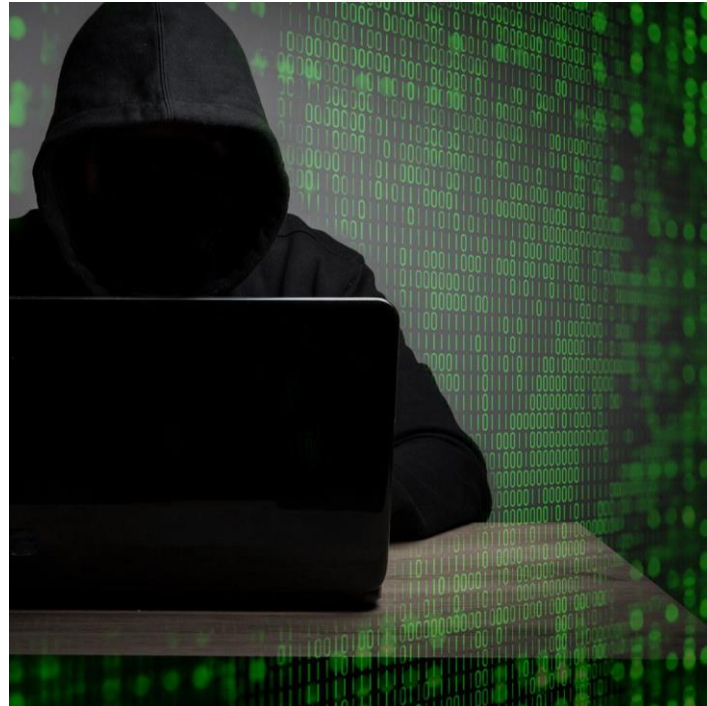


## Black Hat Hacker

- That **typical** hacker you might have heard of
- Use **undisclosed** vulnerabilities, tools and exploits
- Just **randomly** hack systems to **create havoc**
- Or to **take revenge** or fulfil personal **desires**
- Most common desires: **Financial gain, spying, revenge**



# Black Hat Hacker





# 3

## GREY HAT HACKERS

Don't have permissions, but no malicious intent

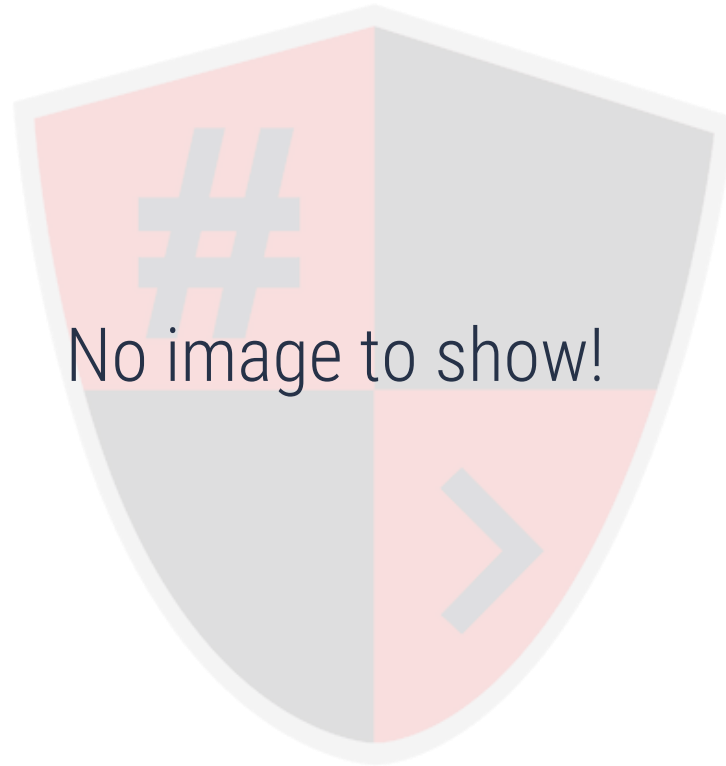


## Grey Hat Hacker

- Not completely white, not completely black
- Hack without permissions and authorization, sometimes report
- Demand compensation/money for fix
- Whether to say illegal, totally depends on the victim party
- Don't actually have any professional gain



## Grey Hat Hacker





# 5. What is Ethical Hacking?



## Ethical Hacking

- Performed by a company or individual to help identify potential threats on a computer or network
- Search for any weak points that could be exploited by malicious hackers
- This information is then used by the organization to improve the system security
- Very underrated and criticized, especially in India





# Ethical Hacking

- It is way more wider than we think!
- HACKING IS HACKING, NO MATTER HOW YOU LOOK AT IT!!
- IF YOU HACK, YOU ARE A COMPUTER CRIMINAL OR CYBER CRIMINAL!!
- But actually, the **cyber space is more safer** as we see it because of ethical hackers



# WHO IS AN ETHICAL HACKER?



## WHO IS A ETHICAL HACKER?

- Security Professional
- Tests the security and identifies loopholes
- Creates reports and analysis
- Authorized with proper permissions
- Earns money and respect



# 6. Information Warfare



## Information Warfare

- “Tactical and strategic use of information, to gain an advantage.”
- In the earlier days, information was more physical
- Groups of people involved, especially Government, to tackle enemies
- Countries spent millions in secret intelligence and spies
- Military used weapons and army power to send policy implementations



# Information Warfare

- Today, this warfare involves most of the digital media.
- It has become cyber warfare
- Government spends millions for IT infrastructure to attack, defend from attacks
- Now it mostly revolves around terrorism

## Common practices of cyber warfare:

- Using viruses and malwares
- Exploiting electronic communication systems and networks
- Stealing info via unauthorized access



# Information Warfare



TOP SECRET//SI//ORCON//NOFORN

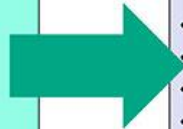


## (TS//SI//NF) PRISM Collection Details



Current Providers

- Microsoft (Hotmail, etc.)
- Google
- Yahoo!
- Facebook
- PalTalk
- YouTube
- Skype
- AOL
- Apple



What Will You Receive in Collection  
(Surveillance and Stored Comms)?  
It varies by provider. In general:

- E-mail
- Chat – video, voice
- Videos
- Photos
- Stored data
- VoIP
- File transfers
- Video Conferencing
- Notifications of target activity – logins, etc.
- Online Social Networking details
- **Special Requests**

Complete list and details on PRISM web page:  
Go PRISMFAA

TOP SECRET//SI//ORCON//NOFORN



# 7. Need for Ethical Hackers





## Need for Ethical Hackers

- There is a hack **attack** every **39 seconds**
- The average cost of a data breach in 2020 will exceed **\$150 million**
- Companies have spend **\$2 trillion** total in 2019
- **\$6 trillion** is expected to be spent globally on cybersecurity by **2021**
- Cybersecurity jobs worldwide will reach **3.5 million** by **2021**

**“Cybercrime is the greatest threat to every company in the world.”**



## Need for Ethical Hackers

- Who will prevent **wastage** of this money?
- Who will help developers **fix** their **bugs** in **production**?
- Who will **stop** those **black hats** and their malicious activities to damage our cyberspace?
- Who will **ensure security** to the companies?
- Who will **ensure national** security?
- Who will help to keep the **cyber space safe** and **clean**?



# Careers in Ethical Hacking

**Module 1**



# CAREERS IN HACKING?



# 1,000,000

Ethical Hackers would be needed by 2020 in India



**5,80,000**

Average Salary

**2,50,000**

For a beginner/Fresher

**20,00,000+**

For a professional



**150,000\$**

Average Salary

**80,000\$**

For a beginner/Fresher

**250,000\$**

For a professional



# PROFESSIONAL CERTIFICATIONS





## TO BECOME AN ETHICAL HACKER?

### ■ Security

- ▶ Certified Ethical Hacker (CEH)
- ▶ Offensive Security Certified Professional (OSCP)
- ▶ CompTIA Security+, Pentest+
- ▶ GIAC Penetration Tester(GPEN)
- ▶ Certified Information Systems Security Professional (CISSP)



## TO BECOME AN ETHICAL HACKER?

### ■ Networking

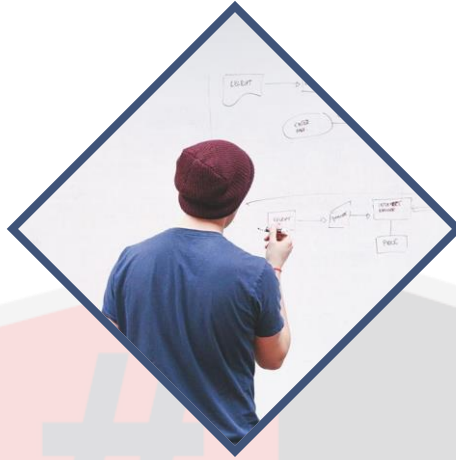
- ▶ Cisco Certified Network Associate (CCNA)
- ▶ CompTIA Network+
- ▶ Cisco Certified Network Professional (CCNP)
- ▶ Cisco Certified Internetwork Expert (CCIE)
- ▶ AWS Certified Solutions Architect



## CAREERS IN ETHICAL HACKING

“If you are online, you are vulnerable.”






# IS HACKING ILLEGAL?



## IS HACKING ILLEGAL?

- Not always
- Ethical Hacking is completely LEGAL
- There is a huge need for ethical hackers
- Hack systems, earn money



“ *To become a hacker, you need to think like one.*”



# Course Overview

**Module 1**



## What will you learn?

- **Module 2: Basics and Environment setup**
- **Module 3: Linux Basics**
- **Module 4: Networking Basics**
- **Module 5: Footprinting/Reconnaissance**
- **Module 6: Scanning**
- **Module 7: Enumeration**
- **Module 8: System Hacking**





## What will you learn?

- **Module 9: Malwares**
- **Module 10: Sniffing**
- **Module 11: Social Engineering**
- **Module 12: Denial of Service**
- **Module 13: Session Hijacking**
- **Module 14: Hacking Web Servers**
- **Module 15: Hacking Web Applications**



## What will you learn?

- **Module 16: Evading IDS, Firewalls**
- **Module 17: Wireless Hacking**
- **Module 18: Hacking Mobile Platforms**
- **Module 19: Cryptography**
- **Module 20: Cloud Computing**
- **Module 21: Forensics**
- **Module 22: Bug Hunting and Pentesting**



## What will you get?

- Detailed explanation videos
- Practical labs at every module
- Study materials
- Reference materials
- Books to read
- Contact support
- Access anywhere
- Certificate of completion



## Prerequisites

- Basic Computer and IT Skills
- Basic knowledge of Operating Systems
- Basic networking knowledge
- A computer, with min 4 GB RAM
- PATIENCE!!



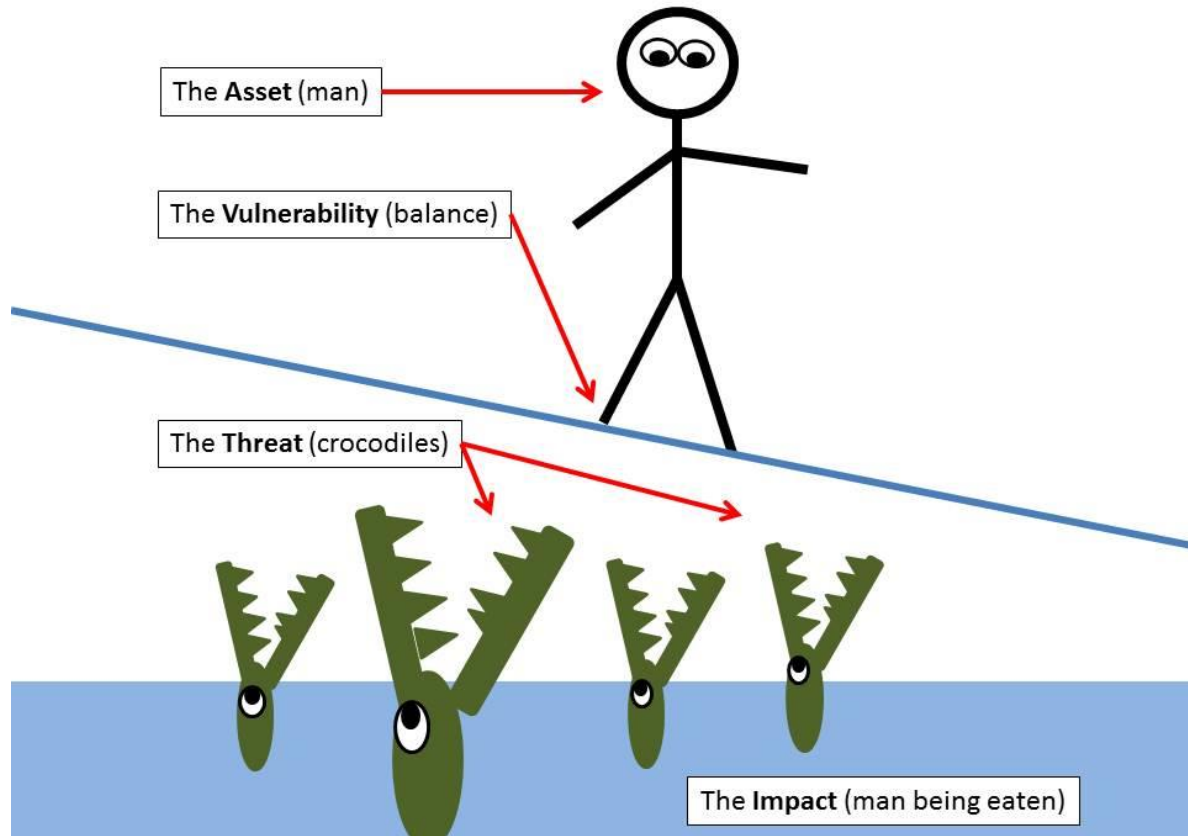
# General Terminologies

**Module 1**



## GENERAL TERMINOLOGIES

- **Vulnerability:** A **weakness** that can be **exploited**
- **Threat:** One **who exploits** a vulnerability
- **Risk:** **Damage caused** by exploiting the vulnerability
- **Asset:** Which needs to be **accessed after exploitation**
- **Bug:** **Error**, fault or **flaw** in a computer program that may **cause unexpected behavior**





## GENERAL TERMINOLOGIES

- **Hacker:** Gains access **with** or **without malicious** intent
- **Cracker:** Gains access to **damage assets** and cause harm, **always malicious**





## GENERAL TERMINOLOGIES

- **Infosec:** Information Security/Cyber Security/Data Security
- **Penetration Testing:** Testing and reporting the security loopholes
- **Vulnerability Assessment:** Testing and reporting the security loopholes, and tells how to fix them



## GENERAL TERMINOLOGIES

- **Cyber Espionage:** Spying on someone to gain illicit access to confidential information (large institutions)
- **Exploits:** Designed to cause unexpected behaviors that an attacker can take advantage of to perform harmful actions
- **Script Kiddie:** Newbies/noobs so called hackers without any skills
- **Zero-day:** Vulnerability not known to professionals only to be exploited by hackers



# TO BECOME AN ETHICAL HACKER?



## THE PROCESS IS EASY

Learn

Code

Apply



## TO BECOME AN ETHICAL HACKER?

- **Programming** is important!
- Have a Hacker's **mindset**
- Be **verbose**, but don't talk much
- **Logical** thinking
- Don't **learn** it all, but **know** it all



## TO BECOME AN ETHICAL HACKER?

- **Computer Basics:** Hardware, Software, processing methodology
- **Web and Internet:** HTTP, DNS, Web Servers, FTP, SMTP
- **Networking:** TCP/IP, ARP, Devices, types, Routing and Switching
- **Operating Systems:** Linux (Kali, Parrot, Red Hat), Windows, Android, iOS, MAC



## TO BECOME AN ETHICAL HACKER?

### ■ Programming:

- ▶ Reverse Engineering- Assembly, C, C++
- ▶ Script Writing- Python, Ruby, Perl
- ▶ Web App Testing- JavaScript, PHP, SQL, JSP, Python
- ▶ Shell Scripting- Bash



## TO BECOME AN ETHICAL HACKER?

- **OWASP Top 10**
- **GitHub**
- **Bug Bounty Programs**
- **Hacking Forums**
- **Stack**
- **Soft Skills**
- **PRACTICE, PRACTICE AND PRACTICE**

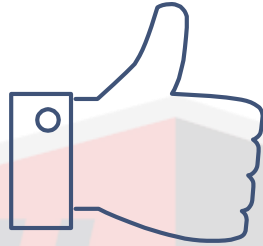




# HACKING

Is an art, practised through a creative mind.





**THANKS!**

Any questions?