



# Module 5

# Footprinting/Reconn aissance

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# Basics of Footprinting



## Basics of Footprinting

- Used for **gathering possible information** about a **target** computer system or network
- First step of a hacking process, Information Gathering
- Can be both **passive** and **active**.
- Finding information such as:
  - ▷ Domain name
  - ▷ IP Addresses
  - ▷ Namespaces
  - ▷ Employee information
  - ▷ Phone numbers
  - ▷ E-mails
  - ▷ Job Information



## Types of Footprinting

### ■ Passive footprinting

- ▶ Collecting information **without** interacting with the target **directly**
- ▶ Used when information gathering **must not be** detected by the target.
- ▶ Through **search engines** or **public** records

### ■ Active footprinting

- ▶ Collecting information by interacting **with** the target **directly**
- ▶ There is a **chance** that the **target becomes aware** of the information gathering.
- ▶ **Probing** company's **assets**
- ▶ Info more **accurate** and **rapid**



## Objectives of Footprinting

- **Learn security posture:** Analyze the security posture of the target, find loopholes, and create an attack plan.
- **Identify focus area:** Using different tools and techniques, narrow down the range of IP addresses.
- **Find vulnerabilities:** Use the collected information to identify weaknesses in the target's security.
- **Map the network:** Graphically represent the target's network and use it as a guide during the attack.



## Objectives of Footprinting

### Collecting Network Information:

- ▷ Domain name
- ▷ Internal domain names
- ▷ Network blocks
- ▷ Active IP addresses
- ▷ Rogue websites/private websites
- ▷ TCP and UDP services running
- ▷ Access control mechanisms and ACLs
- ▷ Networking protocols
- ▷ VPN points
- ▷ IDSes running
- ▷ Analog/digital telephone numbers
- ▷ Authentication mechanisms



## Objectives of Footprinting

### ■ Collecting System Information:

- ▷ User and group names
- ▷ System banners
- ▷ Routing tables
- ▷ SNMP information
- ▷ System architecture
- ▷ Remote system type
- ▷ System names
- ▷ Passwords



## Objectives of Footprinting

### ■ Collecting Organizational Information:

- ▶ Employee details
- ▶ Organization's website
- ▶ Company directory
- ▶ Location details
- ▶ Address and phone numbers
- ▶ Comments in HTML source code
- ▶ Security policies implemented
- ▶ Web server links relevant to the organization
- ▶ Background of the organization
- ▶ News articles/press releases





# Types of Footprinting



# 1. Footprinting through Search Engines



## Footprinting through Search Engines

### ■ Footprinting through Search Engines:

- ▶ Attackers use search engines to extract information about a target such as **technology platforms**, **employee details**, **login pages**, **intranet portals**, etc. which helps in performing **social engineering** and other types of advanced system attacks.
- ▶ Search engine **caches** and internet **archives** may also provide sensitive information that has been **removed** from the **World Wide Web** (WWW).



## Footprinting through Search Engines

### ■ Finding Company's Public and Restricted Websites:

- ▶ Search for the target company's **external URL** in a search engine such as Google, Bing, etc.
- ▶ **Restricted URLs** provide an **insight** into different departments and business units in an organization.
- ▶ **Google hacking** is a technique which attackers use to perform a **complex** search using a set of search **operators** and building complex queries, called **Google Dorks**.
- ▶ You can also use **NetCraft** to find restricted URL's



## Footprinting through Search Engines

### ■ Determining the Operating System:

- ▶ Use the **Netcraft** tool to determine the OSes in use by the target organization.
- ▶ Use **SHODAN** search engine that lets you find **specific** computers or IoT devices (routers, servers, etc.) using a variety of **filters**.



## Footprinting through Search Engines

### ■ Collect Location Information:

- ▶ Use **Google Earth** tool to get the **physical location** of the target.
- ▶ Tools for finding the geographical location:
  - ▶ Google Earth
  - ▶ Google Maps
  - ▶ Wikimapia
  - ▶ National Geographic Maps
  - ▶ Yahoo Maps
  - ▶ Bing Maps



## Footprinting through Search Engines

### ■ Social Networking Sites/People Search Services:

- ▷ The people search returns the following information about a person or organization:
  - ▷ Residential addresses and email addresses
  - ▷ Contact numbers and date of birth
  - ▷ Photos and social networking profiles
  - ▷ Blog URLs
  - ▷ Satellite pictures of private residencies
  - ▷ Upcoming projects and operating environment



# Footprinting through Search Engines

## ■ Footprinting through Job Sites:

- ▶ You can gather company's **infrastructure** details job postings.
- ▶ Look for these:
  - ▶ Job **requirements**
  - ▶ Employee's **profile**
  - ▶ **Hardware** information
  - ▶ **Software** information





## Footprinting through Search Engines

### ■ Monitor Target Using Alerts:

- ▶ Alerts are the content **monitoring** services that provide **up-to-date** information based on your preference usually via email or SMS in an **automated** manner
- ▶ Examples of Alert Services:
  - ▶ Google Alerts - <http://www.google.com/alerts>
  - ▶ Yahoo! Alerts - <http://alerts.yahoo.com>
  - ▶ Twitter Alerts - <https://twitter.com/alerts>
  - ▶ Giga Alert - <http://www.gigaalert.com>



# Footprinting through Search Engines

## Information Gathering Using Groups, Forums, and Blogs

- ▶ Groups, forums, and blogs provide sensitive information about a target such as **public network information, system information, personal information**, etc.
- ▶ Register with **fake profiles** in Google groups, Yahoo groups, etc. and try to **join the target organization's employee groups** where they share **personal** and **company** information.



# 2. OSINT



# OSINT

- *Open Source Intelligence* is to **gather information** about a target using **publicly available information**.
- **OSINT Sources:**
  - ▶ **Social media** websites like Twitter, Facebook etc. hold a lot of user data.
  - ▶ **Public facing web servers:** Websites that hold information about various users and organizations.
  - ▶ **Newsletters** and **articles**.
  - ▶ **Code repositories:** Software and code repositories like **Codechef**, **Github** hold a lot of information but we only see what we are searching for.



# OSINT



## ■ Objectives:

- ▶ Identification of **IP addresses**, **subdomains**, **ports** and **services** that can increase our attack surface.
- ▶ Identification of **technologies** used, application **platform** and other **infrastructure** details
- ▶ Identification of sensitive information for e.g. **API keys**, **AWS S3 buckets**, **leaked credentials**, etc.
- ▶ Other data includes identification of **Log** files, **Backup** files, **Database** files, **Client-side** code, **Javascript** libraries and **Configuration** files



# 3. Email Footprinting



# Email Footprinting

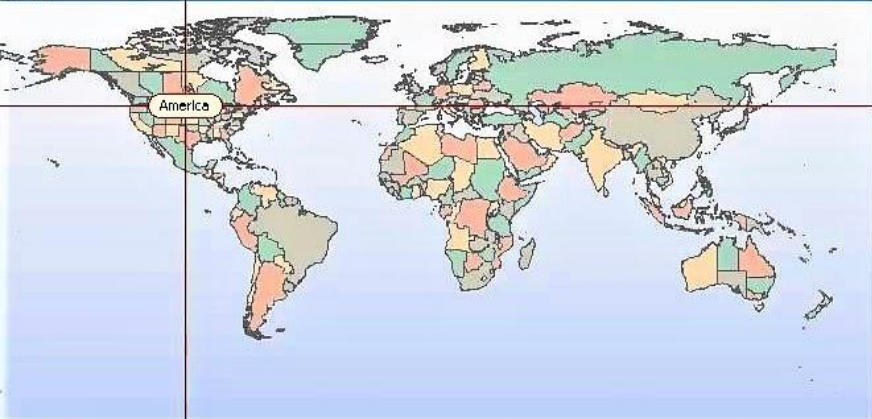
## ■ Tracing Email Communications:

- ▷ Sender's Email
- ▷ Sender's Name
- ▷ Sender's Physical Location
- ▷ Path through which email travelled
- ▷ Sender's IP Address
- ▷ Active Ports of sender



# Email Footprinting

### Map



### Table

#	Hop IP	Hop Name	Location
End	74.125.149.92	na3sys009amx166.postini.com	[America]

**From:** [devananda.ln@eccouncil.org](mailto:devananda.ln@eccouncil.org)  
**To:**   
**Date:** Tue, 07 Sep 2010 16:20:30 +0530  
**Subject:** Today's Ling o Booster  
**Location:** [America]

**Misdirected:** Yes (Possibly spam)  
**Abuse Reporting:** To automatically generate an email abuse report [click here](#)  
**From IP:** 74.125.149.92  
**Header Analysis:**  
This email contains misdirection (The sender has attempted to hide their IP). The sender claimed to be from psmtpl.com but a lookup on that name shows it couldn't be from the senders ip, 74.125.149.92.

**System Information:**

- There is no SMTP server running on this system (the port is closed).
- There is no HTTP server running on this system (the port is closed).
- There is no HTTPS server running on this system (the port is closed).
- There is no FTP server running on this system (the port is closed).

**Network Whois**  
**Domain Whois**





# Email Footprinting

```

Delivered-To: [redacted]@gmail.com
Received: by 10.112.39.167 with SMTP id q7c...
      Sat, 1 Jun 2013 21:24:01 -0700 (PDT)
Return-Path: <[redacted]@erma@gmail.com>
Received-SPF: pass (google.com: domain of [redacted] designates 10.224.205.137 as permitted
sender) client-ip=10.224.205.137;
Authentication-Results: mr.google.com; spf=pass (domain of [redacted]@erma@gmail.com designates
10.224.205.137 as permitted sender) smtp.mail= [redacted]@erma@gmail.com; dkim=pass
header.i=[redacted]@erma@gmail.com
Received: from mr.google.com ([10.224.205.137])
      by 10.224.205.137 with SMTP id fq9mr8578570qab.39.1
      Sat, 01 Jun 2013 21:24:00 -0700 (PDT)
DKIM-Signature: v=1; a=rsa-sha256; c=relaxed/relaxed;
      d=gmail.com; s=20120113;
      h=mime-version:in-reply-to:referenc... subject:from:to
      :content-type;
      bh=TGEIPb4ti7gfQG+ghh7OkPjKx+Tt/iAC1
      b=KguZLTLfg2+QZxzZKexlNnvRcnD/+P4+Nk5NKSPG7GHXDsIv/hGH46e2P+75MxDR8
      b1PK3eJ3Uf/CsaBZNDIT0XLaK0AGR/P3BOT92MCZFxeUU9uW/LxHALSnkeUIEEeKGqOC
      oa9hD59D3cXI8KAC7ZmkblGzXmV4D1WffCL894RaMBOUoMzRwOWWIib95a1I38cqt1fP
      ZhrWFKh5x5n2XsE73x2PEYzp7yecCeQuYHZNGslKxcO7xQjeZuw+HWK/vR6xChDjap24
      K5ZafYZmKIKFX+VdLEqu7YGfzy6oHcuPl6yS/C2zXHVdsuYamMT/yecvncVo8Og7FKt6
      /Kzw==
MIME-Version: 1.0
Received: by 10.224.205.137 with SMTP id fq9mr8578570qab.39.11040318;
      Sat, 01 Jun 2013 21:24:00 -0700 (PDT)
Received: by 10.229.230.79 with HTTP; Sat, 1 Jun 2013 21:24:00 -0700 (PDT)
In-Reply-To: <CAOYWATT1zdDXE3o8D2rhIE4Ber...@mail.gmail.com>
Reference: <CAOYWATT1zdDXE3o8D2rhIE4Ber...@mail.gmail.com>
Date: Sun, 2 Jun 2013 09:53:59 +0530
Message-ID: <CAMSv0xT0gEjnfWSWJGSZQHnNo-EMJcgfgX+mUfjB_tt2sy2dXA@mail.gmail.com>
Subject: ... OLUTIONS :::
From: [redacted] Mirza <[redacted]@erma@gmail.com>
To: [redacted]@gmail.com, ... OLUTIONS <[redacted]@erma@gmail.com>, ...@yahoo.com>,
  
```

The address from which the message was sent

Sender's IP address

Sender's mail server

Date and time received by the originator's email servers

Authentication system used by sender's mail server

Date and time of message sent

A unique number assigned by mr.google.com to identify the message

Sender's full name



## Email Footprinting

### Tracking Email Communications:

- ▶ Email tracking is used to **monitor** the **delivery** of **emails** to an **intended** recipient.
- ▶ Attackers **track** emails to gather information about a target recipient in order to perform **social engineering** and other attacks.
- ▶ Get **recipient's system IP** address
- ▶ **Geolocation** of the recipient
- ▶ Whether or not the recipient **visited** any **links** sent to them
- ▶ Get recipient's **browser** and **operating system** information
- ▶ When the email was received and read



# 4. Website Footprinting



## Website Footprinting

- Website Footprinting refers to **monitoring** and **analyzing** the target organization's **website** for information.
- **Browsing the target website may provide:**
  - ▶ **Software** used and its **version**
  - ▶ **Operating system** used
  - ▶ **Sub-directories** and **parameters**
  - ▶ **Filename, path, database** field name, or query
  - ▶ **Scripting** platform
  - ▶ **Contact** details and **CMS** details



## Website Footprinting

- Use Burp Suite, Zaproxy, Paros Proxy, Website Informer, Firebug, etc. to view headers that provide:
  - ▷ Connection status and content-type
  - ▷ Accept-Ranges
  - ▷ Last-Modified information
  - ▷ X-Powered-By information
  - ▷ Web server in use and its version



# Website Footprinting

## ■ Examining HTML source provide:

- ▶ **Comments** in the **source** code
- ▶ **Contact** details of web **developer** or admin
- ▶ **File system** structure
- ▶ Script type

## ■ Examining cookies may provide:

- ▶ **Software** in use and its **behavior**

## ■ Website Footprinting using Web Spiders:

- ▶ Web spiders perform automated searches on the target websites



## Website Footprinting

### ■ Mirroring Entire Website:

- ▶ Mirroring an entire **website onto** the **local system** enables an attacker to browse website **offline**; it also assists in finding directory **structure** and other valuable information from the mirrored copy **without** multiple **requests** to web **server**.
- ▶ Web mirroring tools allow you to **download** a website to a **local directory**, **building recursively** all directories, HTML, images, flash, videos, and other files from the server to your computer.

# 5. Footprinting Using Google





## Footprinting Using Google

### ■ Footprint Using Advanced Google Hacking Techniques

- ▶ **Query String:** Google hacking refers to creating **complex search queries** in order to **extract** sensitive or hidden information.
- ▶ **Vulnerable Targets:** It helps attackers to find vulnerable targets.
- ▶ **Google Operators:** It uses advanced Google search operators to **locate specific strings** of **text within** the search results.



# Footprinting Using Google

## Google Advance Search Operators

- ▷ **[cache:]** Displays the web pages stored in the Google cache
- ▷ **[link:]** Lists web pages that have links to the specified web page
- ▷ **[related:]** Lists web pages that are similar to a specified web page
- ▷ **[info:]** Presents some information that Google has about a particular web page
- ▷ **[site:]** Restricts the results to those websites in the given domain
- ▷ **[intitle:]** Restricts the results to documents containing the search keyword in the title
- ▷ **[allintitle:]** Restricts the results to those websites with all of the search keywords in the title
- ▷ **[inurl:]** Restricts the results to documents containing the search keyword in the URL



# 6. Competitive Intelligence



# Competitive Intelligence

## Competitive Intelligence Gathering

- ▶ Competitive intelligence gathering is the process of **identifying, gathering, analyzing, verifying**, and using information about your **competitors** from resources such as the Internet.
- ▶ Competitive intelligence is **non-interfering** and **subtle** in nature.
- ▶ Essential part of your **business marketing research plan** for **striving** in the **market** and **staying ahead** of your **rivals**



# Competitive Intelligence

## ■ Sources of Competitive Intelligence

- ▶ Company websites and employment ads
- ▶ Search engines, Internet, and online DB
- ▶ Press releases and annual reports
- ▶ Trade journals, conferences, and newspaper
- ▶ Social engineering employees
- ▶ Product catalogues and retail outlets
- ▶ Analyst and regulatory reports
- ▶ Customer and vendor interviews
- ▶ Agents, distributors, and suppliers



# Competitive Intelligence

## ■ Monitoring Website Traffic of Target Company

- ▷ Attacker uses website **traffic monitoring** tools
- ▷ Total Visitors, page views, bounce rate, live visitor map, site ranking

## ■ What Are the Company's Plans?

## ■ When Did this Company Begin? How Did it Develop?

- ▷ **When** did it begin?
- ▷ **How** did it develop?
- ▷ **Where** is it located?
- ▷ **Who** leads it?



# Competitive Intelligence

## Tracking Online Reputation of the Target

- ▶ Track company's online reputation
- ▶ Collect company's search engine ranking information
- ▶ Obtain email notifications when a company is mentioned online
- ▶ Track conversations
- ▶ Obtain social news about the target organization



# 7. DNS Footprinting





## whois

- WHOIS databases is managed by **Regional Internet Registries** and is a **listing** of all **registered domains** and contain the **personal** information of **domain owners**.
- Managed** by International Corporation for Assigned Names and Numbers (ICANN)
- Protects** domain registrants by **prohibiting** the use of WHOIS listings for marketing or spam purposes
- Poses a **security risk** on **personal information** when not properly **configured**



## whois

### WHOIS query returns:

- ▶ Domain name details
- ▶ Contact details of domain owner, email and phone number
- ▶ Domain name servers
- ▶ When a domain has been created
- ▶ Expiry records
- ▶ Records last updated



## Regional Internet Registries (RIRs):

- ▶ AFRINIC (African Network Information Center)
- ▶ LACNIC (Latin American and Caribbean Network Information Center)
- ▶ RIPE (Reseaux IP Europeens Network Coordination Centre)
- ▶ APNIC (Asia Pacific Network Information Center)
- ▶ ARIN (American Registry for Internet Numbers)



# DNS Footprinting

## ■ Extracting DNS Information

- ▶ Attacker can gather DNS information to determine **key hosts** in the network and can perform **social engineering** attacks.
- ▶ DNS records provide important information about **location** and **type** of servers.
- ▶ Know about the **network blocks** those IP addresses belong to and other **servers** that may be in those network blocks



# DNS Footprinting

Record	Description
A	Points to a host's IP address
MX	Points to domain's mail server
NS	Points to host's name server
CNAME	Canonical naming allows aliases to a host
SDA	Indicate authority for domain
SRV	Service records
PTR	Maps IP address to a hostname
RP	Responsible person
HINFO	Host information record includes CPU type and OS
TXT	Unstructured text records



# 8. Network Footprinting



# Network Footprinting

## ■ Locate the Network Range

- ▶ Network range information assists attackers to **create a map** of the target network.
- ▶ Find the **range** of IP addresses using **ARIN** whois database search tool.
- ▶ You can find the range of IP addresses and the **subnet mask** used by the target organization from **Regional Internet Registry (RIR)**.



# Network Footprinting

## ■ Network Footprinting Information:

- ▷ Network address **ranges**
- ▷ **Host names**
- ▷ **Exposed** hosts
- ▷ **Applications exposed** on those hosts
- ▷ **Operating System** and application **version** information
- ▷ **Patch state** of the host and the applications
- ▷ **Structure** of the applications and back-end servers
- ▷ **Implementation details** the sys admin **posted** to newsgroups or told a reporter about

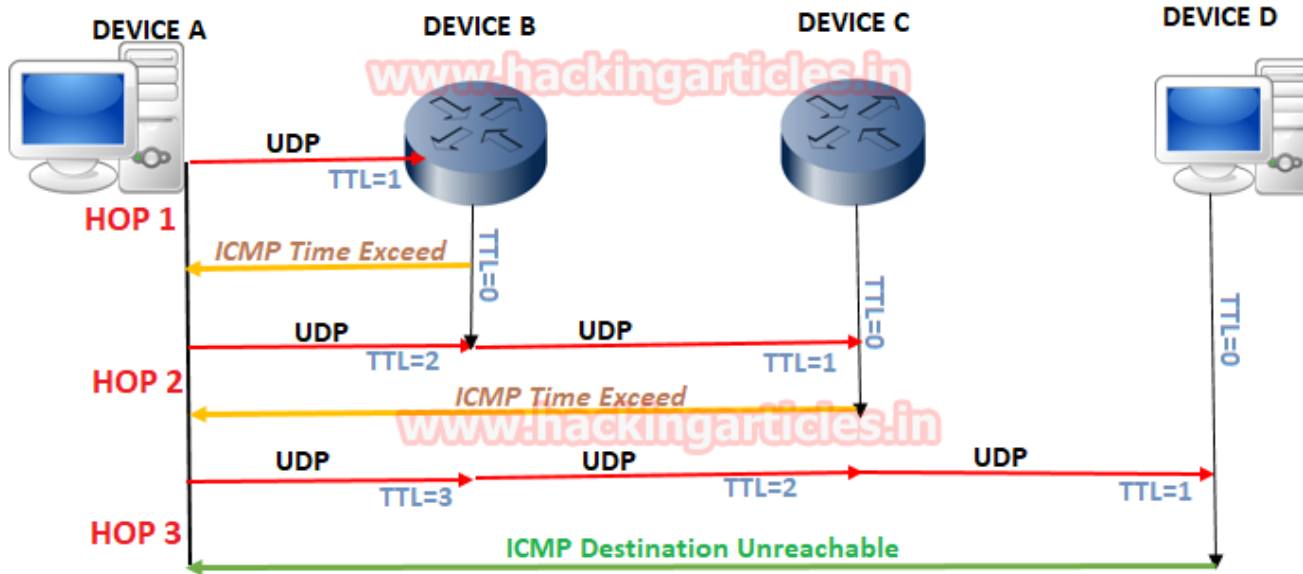




# Network Footprinting

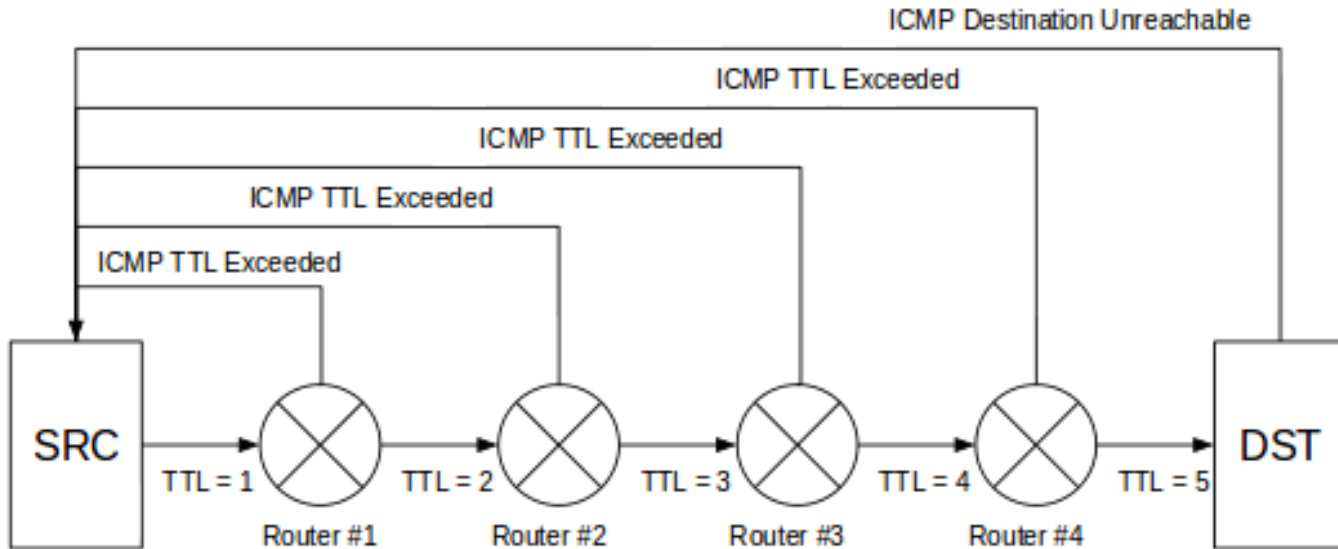


## Working of Traceroute





# Network Footprinting





# Network Footprinting

## Traceroute Analysis:

Hop #	RTT 1	RTT 2	RTT 3	Name/IP Address
10	81 ms	74 ms	74 ms	205.134.225.38



# Network Footprinting

## Traceroute Analysis:

```
C:\Users\anshb>tracert bitten.tech

Tracing route to bitten.tech [104.28.31.26]
over a maximum of 30 hops:

  0  0 ms  0 ms  0 ms  192.168.1.1
  1   3 ms   <1 ms   <1 ms  192.168.1.1
  2  82 ms  57 ms  56 ms  abts-mp-dynamic-001.224.70.182.airtelbroadband.in [182.70.224.1]
  3  55 ms  57 ms  54 ms  125.21.0.105
  4 120 ms 122 ms 116 ms 182.79.146.196
  5 117 ms 115 ms 117 ms 13335.sgw.equinix.com [27.111.228.132]
  6 117 ms 117 ms 116 ms 104.28.31.26

Trace complete.
```



# 9. Footprinting with Social Engineering



## Footprinting with Social Engineering

- Social engineering is an **art of exploiting human behavior** to extract **confidential** information.
- Social engineers depend on the fact that people are **unaware** of their **valuable information** and are **careless** about protecting it.

**There is No  
Patch to  
Human  
Stupidity**



## Footprinting with Social Engineering

### ■ Social engineers attempt to gather:

- ▶ **Eavesdropping:**
  - ▶ **Unauthorized listening** of conversations or reading of messages.
  - ▶ It is **interception** of any form of **communication** such as audio, video, or written.



# Footprinting with Social Engineering







## Footprinting with Social Engineering





## Footprinting with Social Engineering

### ■ Social engineers attempt to gather:

- ▶ **Shoulder surfing:**
  - ▶ Technique where attackers **secretly observes** the **target** to gain critical information
  - ▶ Attackers gather information such as passwords, personal identification number, account numbers, credit card information, etc.



## Footprinting with Social Engineering





## Footprinting with Social Engineering

### ■ Social engineers attempt to gather:

- ▶ **Dumpster Diving:**
  - ▶ Dumpster diving is **looking** for **treasure** in someone else's **trash**.
  - ▶ It involves collection of phone bills, contact information, financial information, operations related information, etc. from the target company's **trash bins**, **printer** trash bins, **user desk** for sticky **notes**, etc.



## Footprinting with Social Engineering

### ■ Social engineering techniques:

- ▶ Credit card details and social security number
- ▶ User names and passwords
- ▶ Security products in use
- ▶ Operating systems and software versions
- ▶ Network layout information
- ▶ IP addresses and names of servers



# Footprinting Countermeasures



## Footprinting Countermeasures

- Restrict the employees to access social networking sites from organization's network
- Configure web servers to avoid information leakage
- Educate employees to use pseudonyms on blogs, groups, and forums
- Do not reveal critical information in press releases, annual reports, product catalogues, etc.
- Limit the amount of information that you are publishing on the website/Internet



## Footprinting Countermeasures

- Use **footprinting** techniques to discover and **remove** any sensitive information **publicly** available
- Prevent search engines from **caching** a web page and use **anonymous registration** services
- **Enforce** security **policies** to regulate the information that employees can reveal to **third parties**
- Set apart internal and external DNS or use **split DNS**, and restrict **zone transfer** to authorized servers
- **Disable** directory **listings** in the web servers





## Footprinting Countermeasures

- Educate employees about various social engineering tricks and risks
- Opt for privacy services on Whois Lookup database
- Avoid domain-level cross-linking for the critical assets
- Encrypt and password protect sensitive information
- Use an IDS that can be configured to refuse suspicious traffic and pick up footprinting patterns



# HACKING

Is an art, practised through a creative mind.

