**Scanning for Matching Vocabulary Teacher-Example**

**Cambridge Book 12 Test 5 Section 2 “marketing advice for new businesses”**

**Cambridge Book 13 Test 4 Section 3 “Tuning up your leadership skills”**

Note: First look at the questions and note which sentences the keyword language comes from.

Cambridge Book 12 Test 5 Section 2 “marketing advice for new businesses”

|  |  |
| --- | --- |
| Keywords in Question | Matching Language in Passage |
| help to |  |
| how they feel about |  |
| forms of advertising |  |
| provide customers |  |
| can give you |  |
| largely depends on |  |
|  |

Cambridge Book 13 Test 4 Section 3 “Tuning up your leadership skills” (Questions 34-36)

|  |  |
| --- | --- |
| Keywords in Question | Matching Language in Passage |
| first to |  |
| setting  |  |
| unpredictable |  |
| work |  |
| decided to cover |  |
| certain aspects |  |